

Answer on Question #60404 – Math – Calculus

Question

#51. Revenue: Assume that a demand equation is given by $q=5000-100p$. Find the marginal revenue for the following production levels (values of q). (Hint: Solve the demand equation for p and use $R(q) =qp$.)

- a. 1000 units
- b. 2500 units
- c. 3000 units

Solution

$$q = 5000 - 100p \rightarrow p = 50 - \frac{q}{100}.$$

Revenue is given by

$$R(q) = pq = q \left(50 - \frac{q}{100} \right) = 50q - \frac{q^2}{100}.$$

Marginal revenue for the production level (value of q) is

$$MR(q) = \frac{dR}{dq} = \left(50q - \frac{q^2}{100} \right)' = 50 - \frac{q}{50}.$$

a. $MR(1000) = 50 - \frac{1000}{50} = 30;$

b. $MR(2500) = 50 - \frac{2500}{50} = 0;$

c. $MR(3000) = 50 - \frac{3000}{50} = -10;$

Answer: a. 30; b. 0; c. -10.

Question

#52. Profit: Suppose that for the situation in exercise 51 the cost of producing q units is given by $C(q)=3000-20q+0.03q^2$. Find the marginal profit for the following production levels.

- a. 500 units
- b. 815 units
- c. 1000 unit

Solution

Profit is given by

$$\begin{aligned} P(q) &= R(q) - C(q) = 50q - \frac{q^2}{100} - (3000 - 20q + 0.03q^2) = \\ &= -0.04q^2 + 70q - 3000. \end{aligned}$$

Marginal profit for the production level is

$$MP(q) = \frac{dP}{dq} = (-0.04q^2 + 70q - 3000)' = -0.08q + 70.$$

- a. $MP(500) = -0.08 \cdot 500 + 70 = 30.$
- b. $MP(815) = -0.08 \cdot 815 + 70 = 4.8.$
- c. $MP(1000) = -0.08 \cdot 1000 + 70 = -10.$

Answer: a. 30; b. 4.8; c. -10.